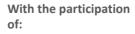


Alpine Landscape Meets Culture Cultural Heritage and Landscape for a new Alpine tourism

28–30 September, 2020 Web-Conference

28 September Opening Session (Plenary)		
	WELCOME AND CONTEST	
9:00 – 13:00	Paolo Angelini, Head of Delegation to the Alpine Convention Italian Ministry for the Environment, Land and Sea (9.00-9.10)	
	<i>Albert Chatrian,</i> Councillor, Autonomous Region of the Valle d'Aosta, Vice-President of the Mont Blanc Transboundary Conference (9.10-9.20)	
	Italian Ministry for Cultural Heritage and Tourism (Tbc) (9.20-9.30)	
	Alenka Smerkolj, Secretary General of the Alpine Convention (9.30-9.40)	
	Eric Fournier, Mayor of Chamonix Mont-Blanc, Vice-President of the Auvergne Rhône-	
	Alpes Region, Vice-President of the Mont Blanc Transboundary Conference (9.40-9.50)	
	Introduction to the conference (Luca Cetara, Eurac Research)	
	<i>Keynote speech 1: Recovery for tourist and cultural sectors in Italy</i> (Italian Ministry for Cultural Heritage and Tourism, Tbc) (10.15-10.30)	
	COFFEE BREAK (10.30-10.45)	
	<i>Keynote speech 2: Alpine cultural landscape: how to enhance and promote Alpine cultural tourism</i> (Lodovico Passerin d'Entrèves, President of the scientific Committee of the Fondazione Courmayeur Mont-Blanc) (10.45-11.00)	

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	<i>Keynote speech 3: The Landscapes of the Alps. A trip to the highlands between philosophy, nature and history" (Annibale Salsa, University of Valle d'Aosta)</i> (11-11.15)	
	Keynote speech 4: Bridging the gap between nature and culture in the World Heritage listings for mountain sites (Bernard Debarbieux, Université de Genève) (11.15-11.30)	
28 September Thematic Session: Visiting the Alps after COVID-19: wellbeing, sustainability and culture as drivers for a green recovery of mountain landscapes ABSTRACT SESSION		
	Introduction by the moderator (Jean Pierre Fosson, Foundation Montagna sicura) (14-14.10)	
	A baseline for mountain tourism: guidelines for a safe mountain frequentation (Guido Giardini, Director of the Department of Neurology and Head of the Mountain Medicine Centre - Regional Hospital of Aosta Valley, President of Foundation Montagna sicura) (14.10-14.25)	
14:00-16:30	Dealing with multiple risks in a sustainability perspective: from COVID-19 to climate change (Marc Zebisch, Eurac Research) (14.25-14.40)	
	Abstract session: Visiting the Alps after COVID-19: wellbeing, sustainability and culture as drivers for a green recovery of mountain landscapes (14.40-16.30)	
	(Samara Ferreira Crispim, Claudia Di Fazio- University of Camerino; Luisa Giacoma- University of Valle d'Aosta ; Eleonora Gabbarini, Maicol Negrello - Polytechnic University of Turin; Anuška M. Štoka- CoWorkinGo ; Christian Iasio- National Geological Service, BRGM)	

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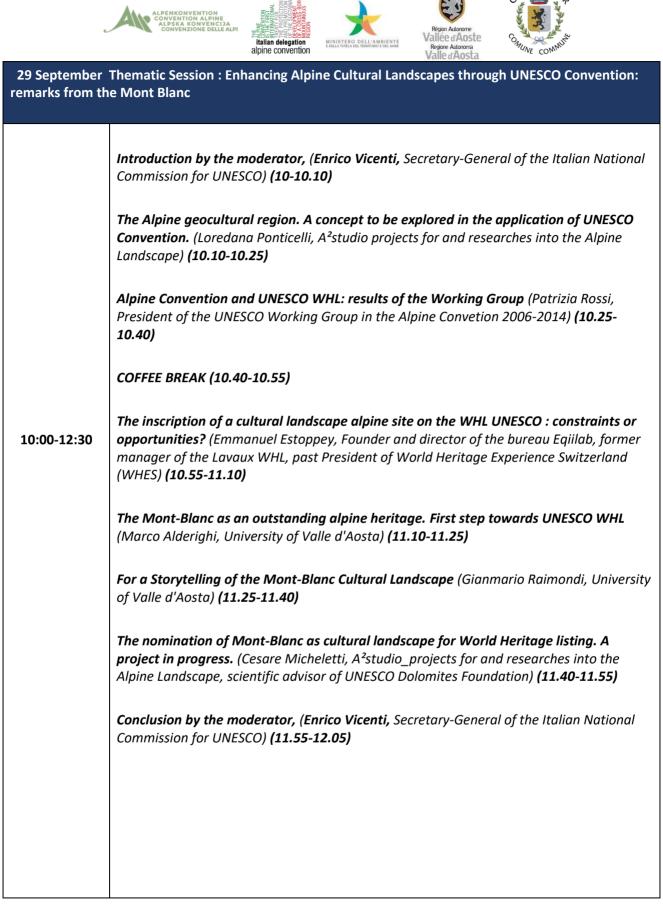


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29 September	Innovation in Cultural Tourist Product for the Mountains
	POSTER Session
	Introduction by the moderator (Alfonso Pecoraro – Scanio, UNIVERDE, University of Rome-Tor Vergata) (16.30-16.40)
16:30-17:30	Poster session Innovation in Cultural Tourist Products for the Mountains (16.40-17.30)
	(Julia Stauder- Eurac Research ; Andrea Omizzolo, Luca Cetara- Eurac Research; Luisa Vuillermoz- Director of Fondation Grand Paradis; Haley Fitzpatrick, Tobias Luthe- MonViso Institute; Marco Veglio - Innovative Startup AMG; Vittorio Cavani - SmartFactory; Debora Del Basso- Insitute Montagna; Maria Lagazzi -Skyway Monte Bianco; Stefano Illing - Lagazuoi S.P.A. Cortina d'Ampezzo)

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