

Alpine Landscape Meets Culture Cultural Heritage and Landscape for a new Alpine tourism

28–30 September, 2020

Web-Conference

28 September Opening Session (Plenary)

<p>9:00 – 13:00</p>	<p>WELCOME AND CONTEST</p> <p>Paolo Angelini, Head of Delegation to the Alpine Convention Italian Ministry for the Environment, Land and Sea (9.00-9.10)</p> <p>Albert Chatrian, Councillor, Autonomous Region of the Valle d'Aosta, Vice-President of the Mont Blanc Transboundary Conference (9.10-9.20)</p> <p>Italian Ministry for Cultural Heritage and Tourism (Tbc) (9.20-9.30)</p> <p>Alenka Smerkolič, Secretary General of the Alpine Convention (9.30-9.40)</p> <p>Eric Fournier, Mayor of Chamonix Mont-Blanc, Vice-President of the Auvergne Rhône-Alpes Region, Vice-President of the Mont Blanc Transboundary Conference (9.40-9.50)</p> <p>Introduction to the conference (Luca Cetara, Eurac Research)</p> <p>Keynote speech 1: Recovery for tourist and cultural sectors in Italy (Italian Ministry for Cultural Heritage and Tourism, Tbc) (10.15-10.30)</p> <p>COFFEE BREAK (10.30-10.45)</p> <p>Keynote speech 2: Alpine cultural landscape: how to enhance and promote Alpine cultural tourism (Lodovico Passerin d'Entrèves, President of the scientific Committee of the Fondazione Courmayeur Mont-Blanc) (10.45-11.00)</p>
---------------------	---

Scientific support:



eurac
research

With the participation
of:



Patronage:



Keynote speech 3: The Landscapes of the Alps. A trip to the highlands between philosophy, nature and history" (Annibale Salsa, University of Valle d'Aosta) (11-11.15)

Keynote speech 4: Bridging the gap between nature and culture in the World Heritage listings for mountain sites (Bernard Debarbieux, Université de Genève) (11.15-11.30)

28 September Thematic Session: Visiting the Alps after COVID-19: wellbeing, sustainability and culture as drivers for a green recovery of mountain landscapes

ABSTRACT SESSION

14:00-16:30

Introduction by the moderator (Jean Pierre Fosson, Foundation Montagna sicura) (14-14.10)

A baseline for mountain tourism: guidelines for a safe mountain frequentation (Guido Giardini, Director of the Department of Neurology and Head of the Mountain Medicine Centre - Regional Hospital of Aosta Valley, President of Foundation Montagna sicura) (14.10-14.25)

Dealing with multiple risks in a sustainability perspective: from COVID-19 to climate change (Marc Zebisch, Eurac Research) (14.25-14.40)

Abstract session: Visiting the Alps after COVID-19: wellbeing, sustainability and culture as drivers for a green recovery of mountain landscapes (14.40-16.30)

(Samara Ferreira Crispim, Claudia Di Fazio- University of Camerino; Luisa Giacoma- University of Valle d'Aosta ; Eleonora Gabbarini, Maicol Negrello -Polytechnic University of Turin; Anuška M. Štoka- CoWorkinGo ; Christian Iasio- National Geological Service, BRGM)

Scientific support:



eurac
research

With the participation
of:



Patronage:



29 September Thematic Session: Cultural Heritage and Landscapes in the Alps ABSTRACT SESSION	
14:00-16:30	<p>Introduction by the moderator (Mimi Urbanc, Research Centre of the Slovenian Academy of Sciences and Arts, Ljubljana) (14-14.10)</p> <p>Alpine cultural heritage facing natural hazards: enhancing knowledge and decision-making processes in emergencies involving cultural heritage in the Alps (Giulia Pesaro, Project Manager of CHEERS project, Foundation Lombardia per l'Ambiente – FLA) (14.10-14.25)</p> <p>Abstract session: Cultural Heritage and Landscapes in the Alps (14.25-16.15)</p> <p>(Valseriati Enrico - Foundation Bruno Kessler Trento; Psenner Eleonora- Eurac Research; Maria Anna Bertolino - University of Turin ; Paul Blanchard - European School of Economics; Marco Pregnotato - Catholic University of the Sacred Heart, Milan Luca Siniscalco University eCampus; Cristina Saviozzi, Anne-Sophie Fioretto- Institute of the HES-SO Valais ; Giovanni Paolo De Cerchio - University of Rome “Sapienza”)</p>

29 September Innovation in Cultural Tourist Product for the Mountains POSTER Session	
16:30-17:30	<p>Introduction by the moderator (Alfonso Pecoraro – Scania, UNIVERDE, University of Rome-Tor Vergata) (16.30-16.40)</p> <p>Poster session Innovation in Cultural Tourist Products for the Mountains (16.40-17.30)</p> <p>(Julia Stauder- Eurac Research ; Andrea Omizzolo, Luca Cetara- Eurac Research; Luisa Vuillermoz- Director of Fondation Grand Paradis; Haley Fitzpatrick, Tobias Luthe- MonViso Institute; Marco Veglio - Innovative Startup AMG; Vittorio Cavani - SmartFactory; Debora Del Basso- Insitute Montagna; Maria Lagazzi -Skyway Monte Bianco; Stefano Illing - Lagazuoi S.P.A. Cortina d'Ampezzo)</p>

Scientific support:



eurac
research

With the participation
of:



Patronage:



30 September Final Session (Plenary)

Final Keynote speeches

The horizon of the Mountain Francesco Tomatis (University of Salerno) (9.30-9.45)

Reports from the thematic and poster sessions

Thematic Session 1: Enrico Vicenti (Secretary-General of the Italian National Commission for UNESCO) (10-10.15)

Thematic Session 2: Jean Pierre Fosson (Foundation Montagna sicura) (10.15-10.30)

COFFEE BREAK (10.30-10.45)

Thematic Session 3: Mimi Urbanc, (Research Centre of the Slovenian Academy of Sciences and Arts, Ljubljana) (10.45-11.00)

Poster Session: Alfonso Pecoraro Scanio (UNIVERDE, University of Rome-Tor Vergata) (11-11.15)

Across the Alps, the photographic story of the transformations of the mountain landscape Luciano Bonetti (Architects Alpine Association) 11.15-11.30

Conclusion Harald Pechlaner (Centre for Advanced Studies – Eurac research & Catholic University of Eichstätt-Ingolstadt) (11.30-11.45)

Scientific support:



eurac
research

With the participation
of:



Patronage:

